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July 25th, 2024

To Our Valued Service Provider,

For the past 50 years, the Western CT Area Agency on Aging (WCAAA) has been a vital resource dedicated to helping seniors and individuals with disabilities maintain their independence. We provide information and referral services, conduct research, and advocate for older adults, caregivers, and those with disabilities, throughout our 41-town region.

To celebrate the outstanding work in the community, we are thrilled to invite you to our 50th Anniversary Gala, which will be held on **October 24, 2024**, at **Aria in Prospect, CT**, at **6:00 PM**. This memorable evening will honor the incredible work of our community providers and staff over the past five decades, explore the future of aging, and share our ambitious goals for the years ahead.

As a cherished partner in our mission, your dedication and support have been instrumental in helping us serve our growing community. It is with this spirit of partnership and celebration that we invite you to join us as a sponsor for our gala. Your sponsorship will not only help us commemorate this milestone but also support our continued efforts to provide essential services and advocacy for seniors and individuals with disabilities in our region.

Enclosed are all sponsorship opportunities. With your sponsorship, your organization will be prominently acknowledged in our event program, on our website, and through various promotional materials. As a sponsor, you will receive regular updates as the event planning continues.

We look forward to celebrating with you at our gala and continuing our shared mission of service and support.

With Gratitude,

A handwritten signature in cursive script that reads "Spring Raymond". The signature is written in a dark ink and is positioned above the printed name and title.

Spring Raymond  
Executive Director



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**Options for Sponsorship-** please check your selection below.

**Bronze Sponsor: \$1,000**

Company name and logo on event banners and promotional materials

Mention in event press releases

Acknowledgment on our website and social media channels

**Silver Sponsor: \$1,500**

All benefits of the Bronze Sponsorship

Company name and logo on event program

Complimentary booth space at the event

Two complimentary event registrations

**Gold Sponsor: \$2,000**

All benefits of the Silver Sponsorship

Company name and logo prominently displayed on all event signage

Half-page ad in the event program

Four complimentary event registrations

Special mention during the opening and closing ceremonies

**Platinum Sponsor: \$3,000**

All benefits of the Gold Sponsorship

Company name and logo on all event marketing materials and press releases

Full-page ad in the event program

Six complimentary event registrations

(Note: Copy for sponsor's ads must be received by **August 1st**. Advertising copy should be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files, JPG, TIFF files, 7.5" x 10" live area or 8.75" x 11.25" if bled.)

- Questions**, email [info@wcaaa.org](mailto:info@wcaaa.org) or call 203-757-5449 Ext. 130
- Send your electronic ad, and logo to:** [nsahn@wcaaa.org](mailto:nsahn@wcaaa.org)
- Make check payable to:** Western CT Area Agency on Aging, Inc.
- Address:** 84 Progress Lane, Waterbury CT 06705